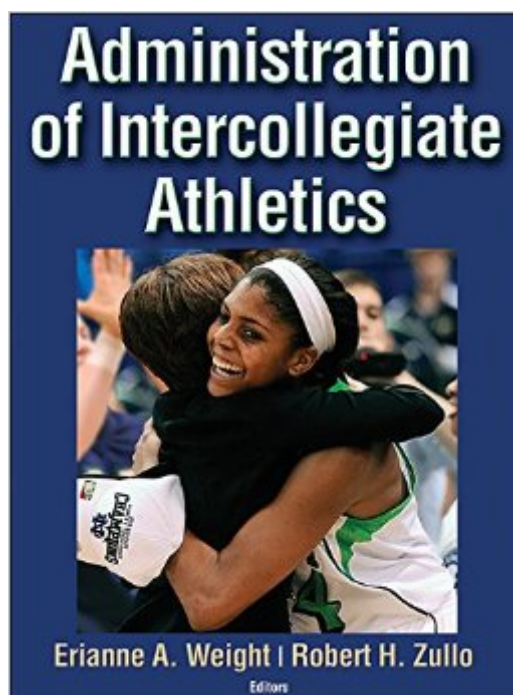


The book was found

# Administration Of Intercollegiate Athletics



## Synopsis

Administration of Intercollegiate Athletics brings together some of the most knowledgeable professionals in the field of athletics administration to create an essential resource for all who aspire to work in this exciting field. This wide-ranging compilation of vital material on the subject of athletics administration is the most comprehensive textbook available to instructors of upper-level courses in sport management and a valuable resource for those in Division I, Division II, Division III, junior college, and National Association of Intercollegiate Athletics levels. This textbook takes a unique approach in the domain of sport education. Contributors to the text, chosen for their widely acknowledged expertise in collegiate athletics administration, provide students with access to ideas from top researchers in the field to incorporate into their evolving professional philosophy. The text offers practical considerations and applications for financial operations, budgeting, marketing, corporate sponsorship, safety and risk assessment, ticketing, licensing, and alumni relations. These topics, in addition to those on media relations, facility and event management, and athlete services are unparalleled to any other text in the industry. There is detailed information on expectations in academics and status of standards for athletic eligibility and discussions of the importance of publicity and promotion, public relations, and media production in today's college athletics. Learning tools in Administration of Intercollegiate Athletics enrich students' understanding:

- Leadership Lessons provide key points, inspiring a leadership mind-set that is critical to success in today's world of college athletics administration.
- Opening scenarios and chapter objectives create a framework for learning, highlighting critical points and translating material to a real-world setting.
- Sidebars and case studies call out important concepts from readings.
- Industry Profile Q&As offer students a chance to see how working administrators reached their present roles.
- Learning activities for each chapter present real-life situations and direct students in applying what they have learned.
- Instructor ancillary materials include a test package for evaluating students' comprehension and an image bank of content for lecture slides.

With content developed in partnership with working practitioners, the information presented in Administration of Intercollegiate Athletics is foundational knowledge essential to professional administrators. After reading this text, students will understand each unit in an athletics department and be able to hit the ground running in any one of these units while understanding the broader organizational context. v

## Book Information

Hardcover: 320 pages

Publisher: Human Kinetics; 1 edition (January 5, 2015)

Language: English

ISBN-10: 1450468152

ISBN-13: 978-1450468152

Product Dimensions: 8.5 x 1 x 11 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #769,670 in Books (See Top 100 in Books) #74 inÂ Books > Business & Money > Industries > Sports & Entertainment > Park & Recreation #201 inÂ Books > Business & Money > Industries > Sports & Entertainment > Sports #1252 inÂ Books > Business & Money > Industries > Hospitality, Travel & Tourism

## Customer Reviews

Book delivered in great condition.

[Download to continue reading...](#)

Administration of Intercollegiate Athletics Weird but True Sports: 300 Wacky Facts About Awesome Athletics Great Sporting Events: Athletics The Art and Practice of Court Administration (Public Administration and Public Policy) Construction Project Administration, 9th Edition The Book of Common Prayer: And Administration of the Sacraments and Other Rites and Ceremonies of the Church The Book of Common Prayer and Administration of the Sacraments and Other Rites and Ceremonies of the Church According to the Use of the Reformed Episcopal Church in North America Together with the Psalter or Psalms of David A Book Of Common Order (1896): Being, Forms Of Prayer, And Administration Of The Sacraments, And Other Ordinances Of The Church Book of Common Prayer (1928): and Administration of the Sacraments and Other Rites and Ceremonies of the Church SAP R/3 System Administration : The Official SAP Guide System Administration Made Easy Guidebook, Release 4.0B Exchange Server 2016 & Exchange Online: Essentials for Administration (IT Pro Solutions) Windows 10: Essentials for Administration (IT Pro Solutions) System Administration Guide: Naming and Directory Services (DNS, NIS, and LDAP) Windows NT TCP/IP Network Administration FreeBSD Handbook: System Administration LINUX Applications and Administration Linux Administration Kernal Version 2.0 to 2.2, Keeping Ahead Linux Apache Web Server Administration (Linux Library) SUSE Linux Enterprise Server 12 - Administration Guide

[Dmca](#)